

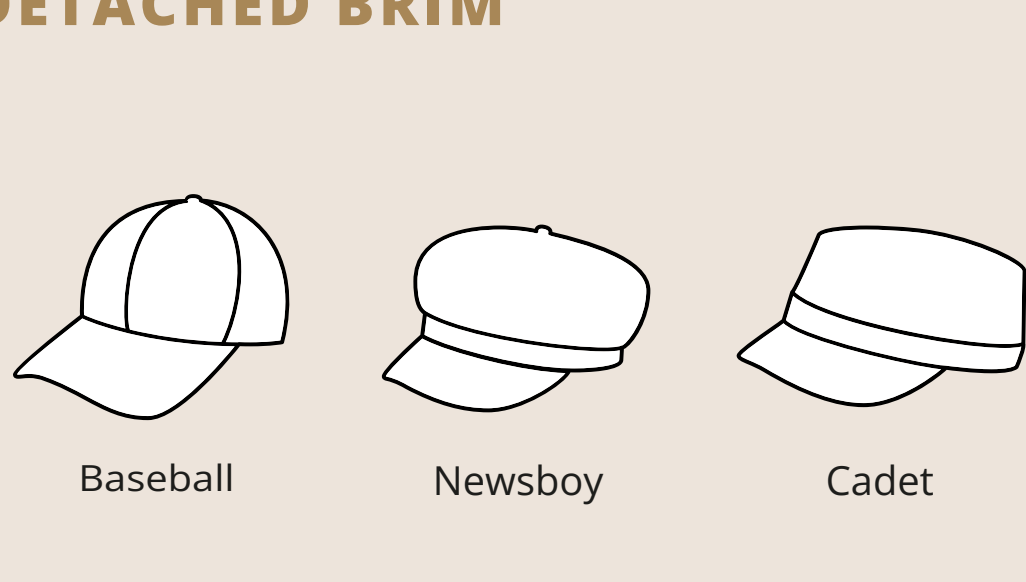
THE ULTIMATE GUIDE OF THE CAP



B

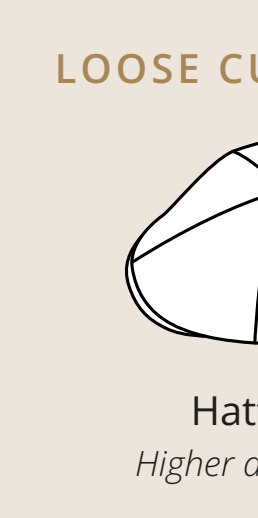
LEXICON

THE ANATOMY ELEMENTS



ATTACHED BRIM

FITTED CUT



DETACHED BRIM



LOOSE CUT

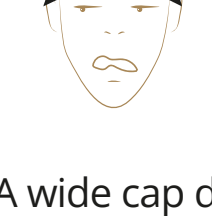


MORPHO

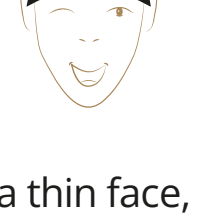
BRIM WIDTH : I HARMONIZE

Rule #1

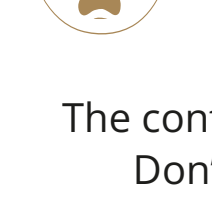
A puffy cap to stand out, more fitted to remain discreet ?
Instead, choose the right size : I align it with my height.



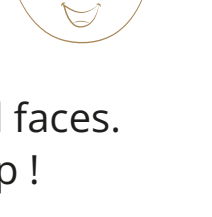
THIN FACE
Narrow cap



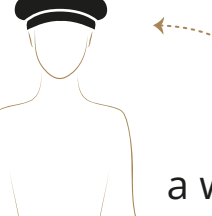
A wide cap does not combine well with a thin face, you could look like a mushroom !



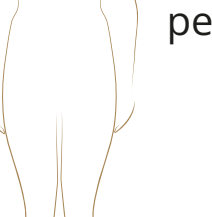
ROUND FACE
Wide cap



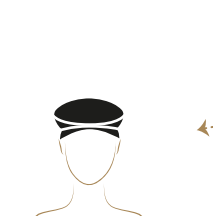
The contrary is also true for round faces.
Don't be shy, dare the wide cap !



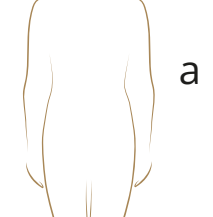
a wide cap will perfectly suit



TALL ?



a narrow cap will be perfect

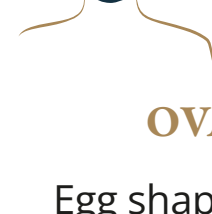


SHORT ?

SHAPES : I PLAY WITH THE CONTRAST

Rule #2

Here, the idea is to offset the major features of your morphology.



Anything fit me, what a chance !



Let's smooth the rough edges



MY FACE SHAPE

OVAL
Egg shape, face's height = 1.5 times its width

ROUND
As long as large, round chin, full cheeks

SQUARE
Almost as large as long, angular jaw

HEART SHAPE
As large as long, narrow jaw, large forehead

FACE SHAPE	OVAL	ROUND	SQUARE	HEART SHAPE
FLAT CAP	✓	—	✗	—
DUCKBILL	✓	✗	—	✓
IRISH	✓	✓	✓	✗
HATTERAS	✓	—	✓	✓
NEWSBOY	✓	✓	✓	✗
BASEBALL	✓	✗	✓	✓
CADET	✓	✓	✗	—

✗ TO AVOID

✓ RECOMMENDED

— AT YOUR CONVENIENCE...

and also...

A LITTLE COMPLEX ?

Here too, choosing the good cap can be profitable.
The idea is simple : **CREATE A DISTRACTION**

EARS STICK OUT ?



I choose a wide cap

BIG FOREHEAD OR BIG NOSE ?

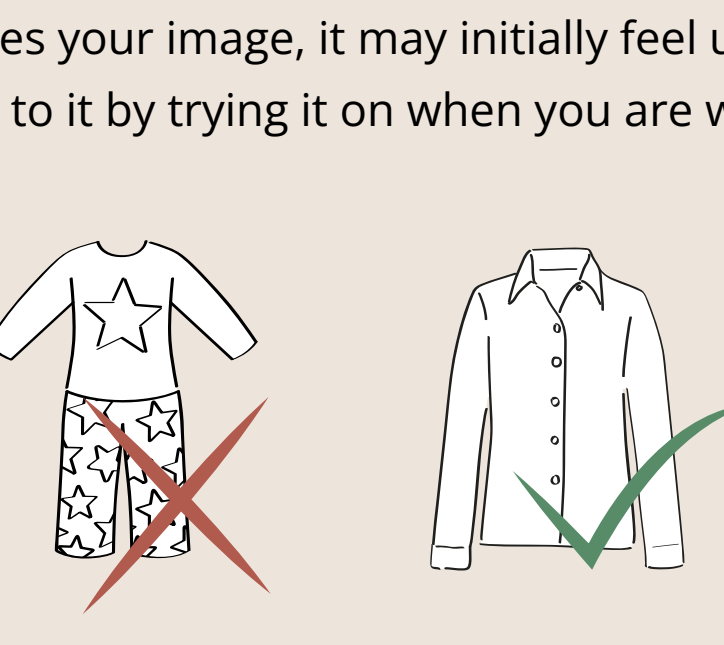


I cut the line by leaning my cap on one side

LENGTHENED FACE ?



I lean my cap forward



Step 2

PLACING THE CAP PROPERLY ON YOUR HEAD

Wear it horizontally, just above your ears and eyebrows.
A good fit is essential for comfortable and stylish wear.



Classic / Straight

A neutral attitude that inspires confidence
Center the cap about 1 cm above the eyebrows and ears.

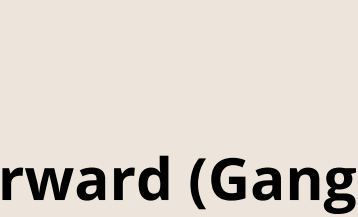
Step 3

ADJUSTING THE TILT

Tilting your cap adds dynamism and personality.
Rather than wearing it straight, play with its volume to transform your look.

Light tilt

Elegance and simplicity
A discreet way to add some flair to your outfit.



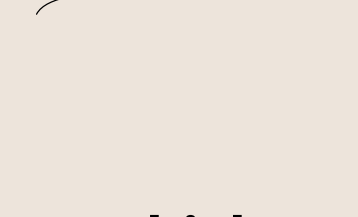
Assertive tilt

More theatrical
A playful and relaxed attitude, inspired by Italian style.



Forward (Gangster)

Mysterious or daring
Don't overdo it! The brim or the visor should enhance your gaze, not hide it.



The Rakish Angle

A mischievous touch, slightly roguish
A subtle tilt, slightly backward and to the side, like a wink made by your hat.



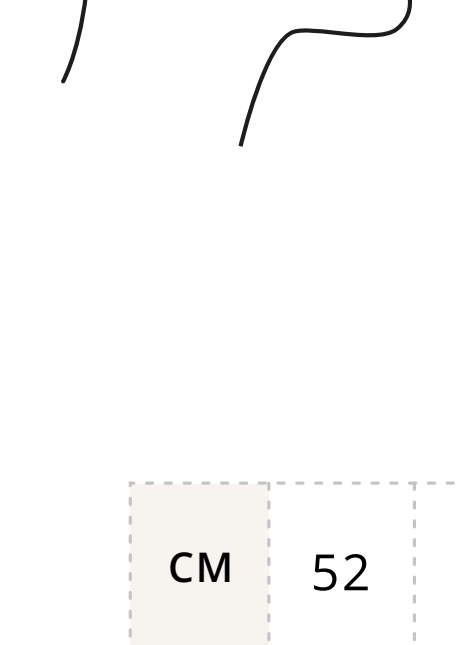
Backward (Irish)

Carefree, relaxed, and friendly
Positioned at the back of the head, it reveals the scalp, creating a soft and casual halo effect.



SIZING

DETERMINING MY HEAD CONTOUR



1. Take a tape measure or, failing that, a string that you will measure next.
2. Place it approximately at one centimeter over the ears and the lashes. Do not tighten too much, the hat could tighten the same.
3. If the result falls between 2 sizes, choose the larger one.
4. And that's that !

CM	52	53	54	55	56	57	58	59	60	61	62	63	64
INCH	20 ^{1/4}	20 ^{5/8}	21	21 ^{1/2}	21 ^{7/8}	22 ^{1/4}	22 ^{5/8}	23	23 ^{1/2}	23 ^{7/8}	24 ^{1/4}	24 ^{5/8}	25
US SIZE	6 1/2	6 5/8	6 3/4	6 7/8	7	7 1/8	7 1/4	7 3/8	7 1/2	7 5/8	7 3/4	7 7/8	8

52 cm
medium
kid
4 years old

55,8 cm
medium
adulte
woman

57,8 cm
medium
adult
man

STYLE

ADD THE FINAL TOUCH TO YOUR OUTFIT !

Sublime and refine a look or, on the contrary, offset an outfit and break codes.
There are infinite possibilities. But do not forget that the perfect hat is ...

THE ONE THAT YOU LOVE !



DANDY



CASUAL



ARTY



ELEGANT



ROCK



BOHO